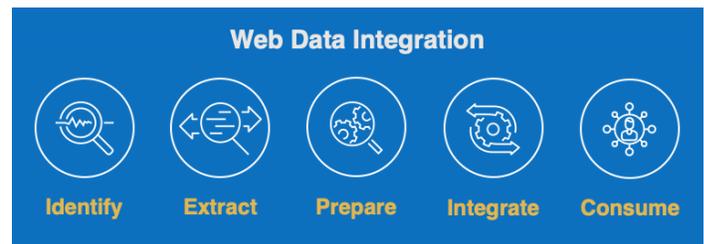# Risk Management

- **Conduct thorough background checks quickly** by automating and streamlining the process of gathering data from public web sources like persons of interest and sanctions lists, legal databases, financial registers, etc. quickly and accurately.
- **Identify potential economic, geopolitical and financial risk** with visibility of your partners, suppliers and other third-party relationships.
- **React quickly to market changes** by uncovering social trends and breaking industry news.
- **Accelerate decision making and reduce business risk** with clean, normalized, and enriched web data

Web Data Integration

Identify Extract Prepare Integrate Consume

In today's dynamic business climate, new opportunities can emerge quickly—and so can new risks. To contend with their rapidly changing markets and businesses, organizations need to become more data driven. Today, the web represents a key asset that successful data-driven organizations can leverage to maximize their opportunities for growth—while minimizing their exposure to risk.

The web provides an unprecedented opportunity for global organizations, offering a wealth of information on people, companies and governments. The proliferation of digitization, smartphones, and social media has magnified the need for capturing insights derived by web data. More than ever, web data can offer companies the extra intelligence they need to manage internal and external corporate risks to stay on top of dynamic markets.

However, the web is growing exponentially and changing continuously. To date, trying to access the world's biggest data source using legacy web scraping tactics leaves you with data that's incomplete, inaccurate, unreliable, and out of date—all while forcing you to incur high costs and corporate risk.

Import.io offers the world's only Web Data Integration solution. With this solution, you can take data from the world's biggest repository and reliably leverage it to drive improved business outcomes. With Import.io, you can convert human readable web data to machine-ready intelligence, so you can gain maximum insights from the web's alternative data sets.

Import.io: The New Standard in Web Data Integration

Import.io offers a comprehensive Web Data Integration solution that enables professionals to identify, extract, prepare, integrate, and consume web data. This process delivers the high quality, timely, and extensive data you need to realize maximum competitive advantage—and to leverage this data quickly, cost effectively, and with minimal business risk.

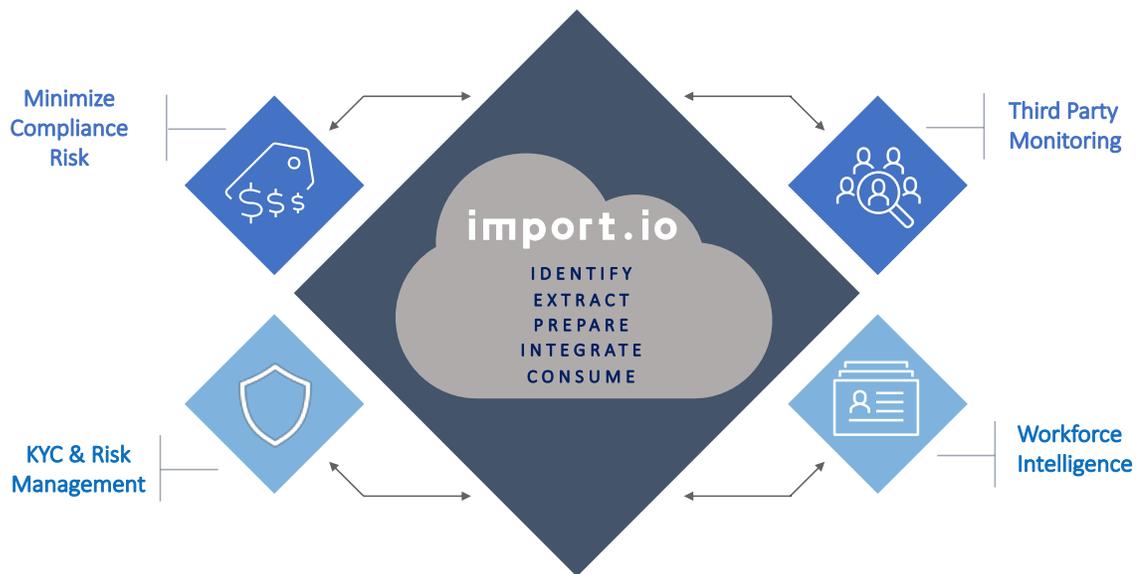**Identify** the data you need to drive your business insight and where it is located on the internet.
Extract all the data you need, whether it's displayed visibly to viewers or not, whether it's behind a login or across multiple pages, or whether it requires interactive workflows or APIs to access.
Prepare extracted data with enhanced quality assurance, backed by a strong service level guarantee. The solution enables you to cleanse, normalize, and enrich the data you need.
Integrate prepared data directly into your business applications, analytic engines, and workflows. You can integrate data via a range of approaches, including through Excel, CSV, Google Sheets, S3, or our library of APIs and webhooks.
Consume prepared data with graphs and charts to find answers and glean insights. Analyze data using change, comparison, and custom reports.

Common web data use cases

Minimize Compliance Risk. Global organizations operate across borders, each with a unique set of regulations for compliance. Market information is freely available on the web but spans across hundreds of websites. Manual lookups are time consuming and fraught with error. Automate periodic data checks to aggregate from every jurisdiction.

KYC and risk management. Track regulatory development and evaluate the integrity of potential businesses by monitoring websites and social media and extracting changes as they arise.

Third party monitoring. Get ahead of unforeseen damaging events with technology driven insights. Monitor your third-party network to continually protect your organization against reputational damage and business risk.

Workforce Intelligence. Your workforce is your greatest asset. Ensure that you are hiring the right people and protect your organization from unnecessary legal, safety or business risks.

Let's partner on your risk management needs. Email us hello@import.io